



YASSER SAED

UI UX / VISUAL DESIGNER
GRAPHIC DESIGNER



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With 18 years of expertise in combining digital design, psychology, and business, i bring a unique skill set to help businesses drive strategic growth through their products and services. My diverse background in UX strategy, UI design, Systems & Design Thinking, and data analysis allows me to offer comprehensive and effective solution for any organization looking to enhance their user experience and drive success. Versatile Designer with skills in Graphic Design, Advertising Design, and Web Design.

EXPERIENCES

UI UX DESIGNER 2023- 2024	nabrah www.nabrah.sa
GRAPHIC & WEB DESIGNER 2021 - 2022	baghlaf www.baghlaf.com
GRAPHIC & WEB DESIGNER 2016- 2021	WEDWEX www.wedwex.com
GRAPHIC & WEB DESIGNER 2010- 2016	LIFE TELECOM www.life-telecom.com
GRAPHIC & WEB DESIGNER 2007- 2010	ITQAAN www.itqaan.com
INSTRUCTOR AND WEB DESIGNER 2002 - 2004	ELNOZHA IT www.nozhait.com

CLIENTS I WORKED WITH



CAN DO

- UX Design and strategy
- UI and Visual Design
- Data Visualization and dashboard
- Prototyping and wireframing
- Branding & Digital Marketing
- HTML / CSS / Bootstrap
- Work with Wordpress

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Adobe Premiere

CERTIFICATES

BACHELOR

1997 - 2000

B.A. IN ENGLISH LITERATURE

Languages & Translation

Grade: Good

DIPLOMA

2001

DIPLOMA IN SOFTWARE DEVELOPMENT

Department : E-Business . E-Commerce

IBM-IT Center

SPECIAL COURSES

2002

WEB DESIGN COURSE

MedcomIT

CERTIFICATES

2002



Certified Internet Webmaster Associate (CIW410)



Certified Internet Webmaster

Professional-Application Developer (CIW430)

WORK

My work portfolio

www.yasersaed.com